



# EV charging, made simple.

Accelerating sustainable solutions  
for every community



## Why invest in electric vehicle charging stations?

Road transportation is responsible for a significant portion of the world's greenhouse gas emissions. Electric vehicles are one way to curb carbon waste. As the number of EVs on the road continues to increase, communities with parking spaces need to consider charging stations a priority. Installing EV charging stations will help communities:

**Provide the necessities.** As EV charging stations become a necessity, properties will need to offer this option to remain competitive and maintain property value.

**Get ahead of the curve.** 5.6% of new car sales were electric in 2022. This number rose to 7.1% in January 2023. This number is only expected to increase. The time to install is now.

**Optimize incentives.** Incentive programs and rebates may be available to help reduce costs.

**Comply with local and state regulations.** Cities and states are starting to enact legislation requiring charging stations. Compliance will likely be mandatory in most markets in the near future.

**Reduce carbon emission.** Installing EV charging stations is a step in the right direction to reduce carbon emissions and reverse the effects of climate change.

**The International Energy Agency is striving for EVs to represent more than 60% of vehicles sold globally by 2030, making EV charging stations crucial to multifamily properties.**



## EV charging, made simple.

Our EV charging program takes the complicated process of installing chargers and makes it simple. FirstService Energy experts define achievable goals and action items, navigating each step of the decision-making process with our clients.

*EV charging, made simple* offers:

**Defined goals.** When a community fills out our [interest form](#), our experts assess the level of interest, the needs of the community, and potential goals.

**Education.** Our experts are here to educate boards and managers on our program offerings, as well as provide information on EV charging in general.

**Professional capacity assessment.** An on-site visit and assessment is performed by a FirstService Energy electrical partner. Our advisors use these findings to create personalized recommendations for the community.

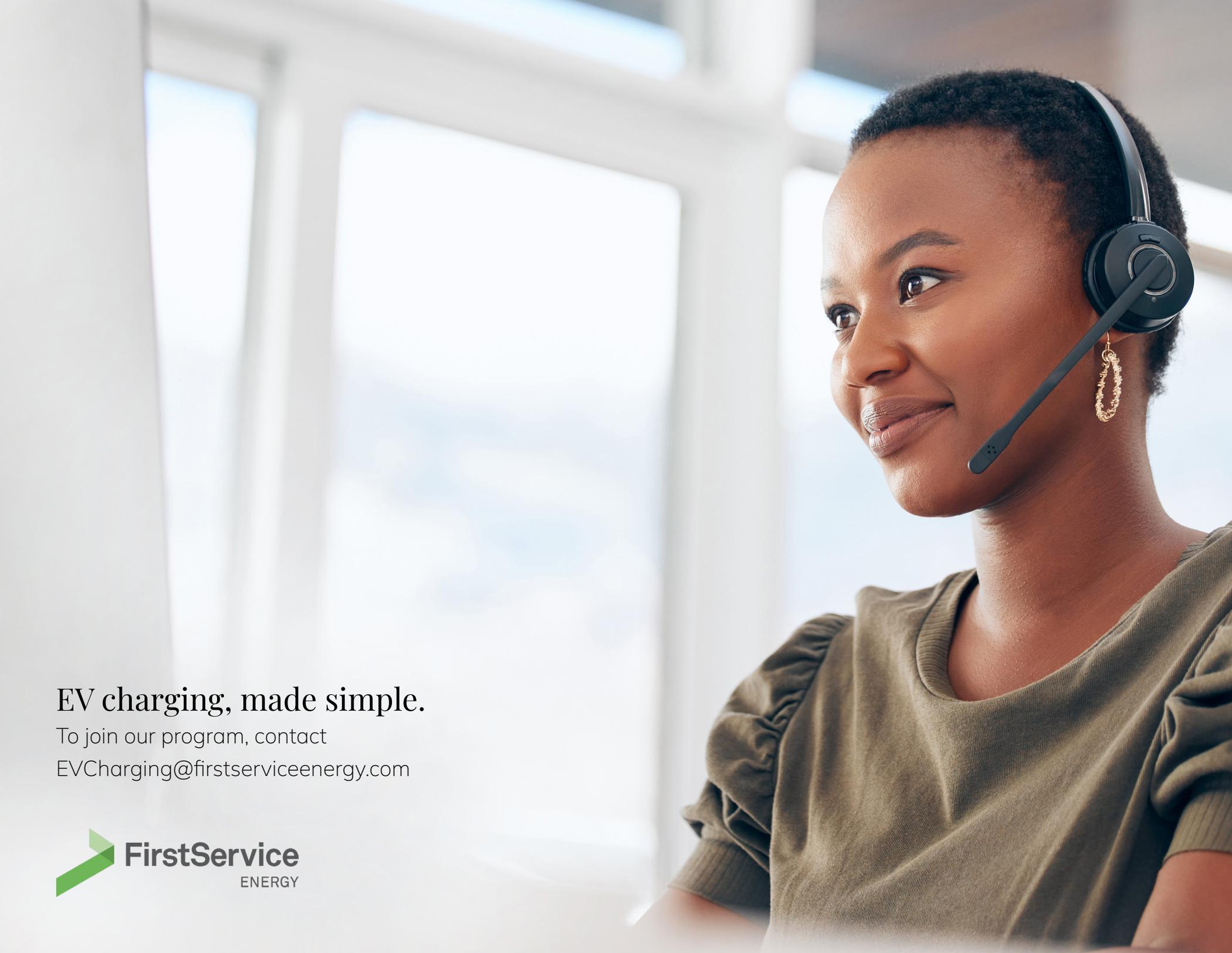
**Customized solutions.** Every community is different, which is why we provide boards with one-on-one support and customized solutions for both the short- and long-term. These solutions take into consideration the property's physical limitations, electrical load, community relations, and more.

**Vetted partners.** FirstService Energy vets all vendors and partners before working with or connecting them with a community. After researching over 30 vendors, our experts have identified a selection that will provide the best service, at negotiated lower prices.

**Consulting.** As a community's consultant, we collaborate with the board or committee, utility vendors, and managers to create the project's scope of work and follow it to completion. This includes aligning goals, introducing vetted solution partners, providing proposals, creating education materials, working with FirstService Financial, and more.

By joining *EV charging, made simple*, communities can ensure they are never without the support of a trusted advisor when investing in the future of their property and our planet.





**EV charging, made simple.**

To join our program, contact  
[EVCharging@firstserviceenergy.com](mailto:EVCharging@firstserviceenergy.com)

