



# NYC Lifestyle

July 19, 2024

## Beat the Heat!

From refreshing indoor activities to thrilling evening events, this week's NYC Lifestyle is your guide to making the most of this summer, while keeping cool.

### Museum of Ice Cream

Enjoy unlimited ice cream, a pool of sprinkles, and 14 multi-sensory installations at SoHo's [Museum of Ice Cream](#). The family-friendly museum is open every day except Tuesday, and tickets go for \$25 on weekdays and \$33 on weekends.

### The Floating Pool Lady

This floating barge on the East River holds a [seven-lane public infinity pool](#) and docks at the edge of Barretto Point Park in The Bronx. The pool is open daily from 11:00 a.m. – 7:00 p.m., with a break for cleaning from 3:00 p.m. – 4:00 p.m.

### Indoor Waterparks

For a fun day trip, check out one of several indoor waterparks just a short drive from NYC. There's [Island Waterpark](#) in Atlantic City, [DreamWorks Water Park](#) in New Jersey's American Dream Mall, and the [Kartrite Resort and Indoor Waterpark](#) in Monticello, NY.

### Meteor Shower Stargazing

In July and August, two meteor showers will be visible in the night sky above NYC. The Amateur Astronomers Association will offer a glimpse through their telescopes at [free stargazing events](#) that will take place throughout the five boroughs.



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### FAD Market

FAD – fashion, art, and design – is an indoor pop-up market offering handcrafted art, apparel, and home goods from over 50 local makers. This summer, they'll travel to Dumbo, Boerum Hill, and Williamsburg. [See the schedule here.](#)

### NYPL Cooling Centers

New York Public Libraries have been designated as “[cooling centers](#)” this summer – a place where New Yorkers can drop in to cool off – which means now is the perfect time to explore free programs and events at [your local NYPL branch](#), as well as ongoing exhibitions at the [flagship location in Manhattan](#).

### Kayaking in Brooklyn

[The Brooklyn Bridge Park Boathouse](#) offers free 20-minute kayaking sessions in their protected embayment every Wednesday, Thursday, and Saturday from May through August. [Registration](#) opens two weeks in advance of each date.

### The Insect World

Escape the heat while enjoying the wonders of nature at [The Insect World](#), a new art exhibition at the IMAGINARI gallery in Hudson Square. Larger-than-life sculptures of bees, flowers, and butterflies have taken over the 12,000-square-foot space through April 2025. Tickets are \$36 for adults and \$20 for children.