



# NYC Lifestyle

September 27, 2024

## Breast Cancer Awareness Month

October is National Breast Cancer Awareness Month. Whether you're looking to join a walk, attend a benefit concert, or make a meaningful donation, we've assembled a list of impactful events in every borough where you can give your support.

### HOPE Kits

The National Breast Cancer Foundation offers [HOPE Kits](#) filled with items to help comfort women undergoing treatment. With each purchase, they'll send a free kit to a woman in need.

### Benefit Concert

On October 10, check out Grammy-nominated artist Pink Sweat\$ at a [benefit concert](#) hosted by [The Breast Cancer Research Foundation \(BCRF\)](#) in Midtown Manhattan. The concert will raise funds for cancer research and aims to mobilize the tech community as part of BCRF's Tech Day of Pink.

### Strides Against Breast Cancer

In October, the American Cancer Society invites you to [Making Strides](#), a series of noncompetitive walking events in all five boroughs and New Jersey. Proceeds support breast cancer research and awareness.

### Recovery on the Runway

On October 6, [Flat out Love](#) will partner with [The Break Free Foundation](#) to host a [fashion show in Lower Manhattan](#) featuring breast cancer survivors. The event will run from 5:00 p.m. to 8:30 p.m. and feature live entertainment and networking opportunities with designers.



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### Create a Fundraiser

The National Breast Cancer Foundation helps people create their own [personalized fundraiser](#) to give hope to women facing breast cancer. This includes individual fundraisers, collegiate fundraisers, school and sports drives, fundraisers for companies, and more.

### Prevention Resources

The National Breast Cancer Foundation also offers [helpful guides](#) on breast cancer prevention, detection, and support, plus information on finding low-cost screening events in your area and tips for supporting loved ones dealing with an illness.

### #LightUpMBC

On October 13, landmarks across NYC will light up in green, pink, and teal colors to recognize Metastatic Breast Cancer Awareness Day. [Click here](#) to learn more about the event and find a list of participating landmarks you can see in person.

### Live Pink

[Susan G. Komen](#), a breast cancer awareness organization, maintains a [list of brands and products](#) that help fund cancer research and care services. Find your favorite brands or pick out something new to make your shopping more meaningful.