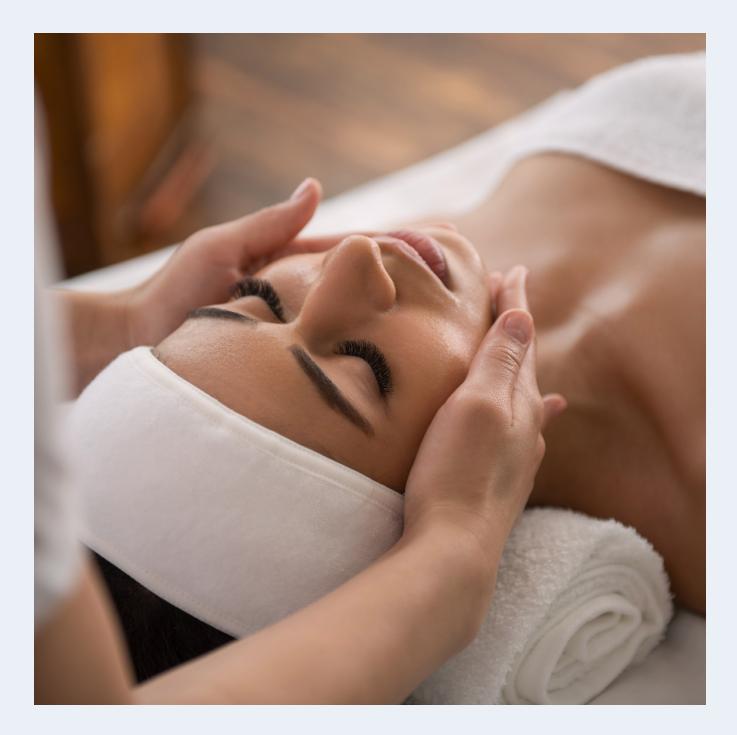


# Curated Lifestyles

Life, simplified.



## How do you create a resort-style experience for your residents?

In today's dynamic environment, residents expect experiences similar to services offered at highend resorts and full-service hotels. They want access to social and educational events, authentic lifestyle programming, food and beverage choices, sports, technology, and more.

Our experts partner with developers as well as condominium and community association boards to curate and build resort-style communities to make life simplified.



## FirstService Residential lifestyle services and programming

Whether you live in a high-rise, active adult neighborhood or a single-family HOA, lifestyle services and programs are the key to a thriving community.

**The Community Solutions group** at FirstService Residential ideates hospitality, restaurant and lifestyle programs and delivers best-in-class lifestyle solutions to meet the expectations of every type of resident and to simplify amenity management – designed to strengthen your community's reputation and create additional revenue streams.



#### Concierge and front desk

Residents expect personalized service as soon as they walk through the door. We provide associations with the right level of service and staffing to meet their specific lifestyle needs.





#### Technology and innovation

With more consumers shopping, making reservations, and ordering food via mobile apps and online, lifestyle associations must offer technology-based services. We identify innovative solutions for residents, including websites, apps, mobile package services, and amenities reservation systems.



#### **Restaurants and dining**

Creative food and beverage solutions provide a unique resident experience and a source of revenue that associations can invest back into the community. Selecting the right dining experiences for your community (such as a healthy café or a formal restaurant) and residents is key.



#### Spa, fitness and wellness

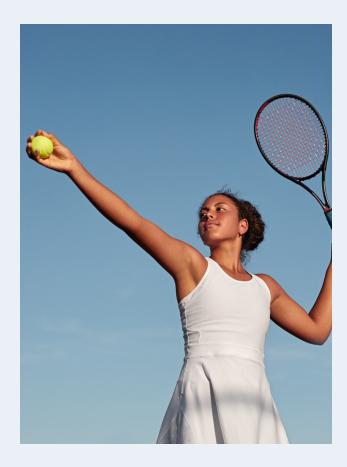
Lifestyle communities provide multiple health and fitness options, including spinning studios, full-service spas and salons, yoga and meditation rooms, and more. We curate health and fitness options that align with residents' values and fitness needs.

#### Golf and sports programs

Upscale golf courses and sports facilities, such as tennis courts or Olympic-sized swimming pools, are often the defining traits of a thriving lifestyle community. Investing in these offerings can create additional revenue opportunities and attract new homeowners.





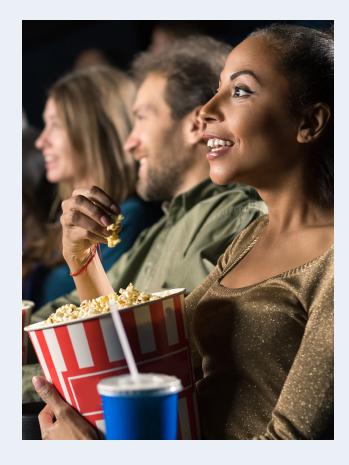




#### Customized resident events

Community events set the stage for residents to mingle with one another, celebrate milestones, and share common interests. We develop, plan, and manage memorable events tailored to your community's needs and interests.







Aquatic lifestyle offerings go beyond swimming pools. We scope out, develop and maintain large waterpark and splash pad projects that create a fun, family-friendly experience.



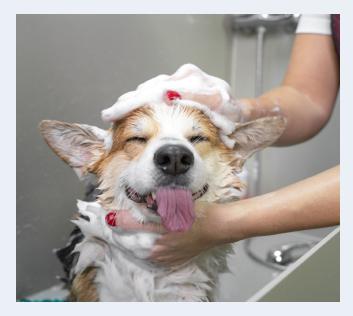


#### Kids' clubs

Associations can build their reputation as a place where young families can grow and thrive by investing in kids' clubs that offer arts and crafts, sports programs, and more.

#### Pet programs

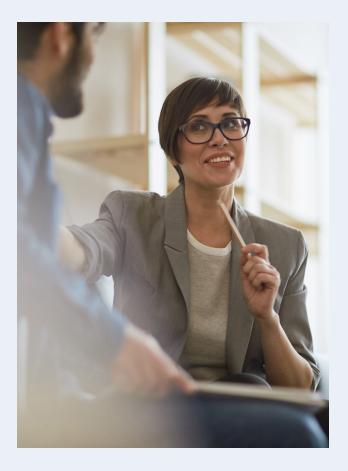
From pet spas and training classes to fully equipped dog parks, a pet program is essential for lifestyle-oriented communities.





### Luxe-level hospitality program

Our Residential Hospitality Program<sup>™</sup>, adapted from world-class hotel brands, presents a holistic approach to creating an unmatched service culture.



#### Partnerships

We curate local partnerships to bring the community fabric to our properties - including everything from special membership pricing at local gyms and museums to private events at exclusive area restaurants.

#### One property management partner. Endless resident lifestyle solutions.



As the leader in condo and community association lifestyle management services, FirstService helps associations elevate their resident experience, reputation and property values through curated programs, events and amenities.

Visit our website to learn how our team can help you discover the right amenity offerings for your community.

#### www.fsresidential.com

Watch our video and see how we can elevate resident lifestyles in your community.





Life, simplified.

