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|  |  |  | Social Media Platforms: |
| January | 2024 | Facebook | TikTok |
| LinkedIn | YouTube |
| Instagram | Other |
| MON | TUE | WED | THU | FRI | SAT | SUN |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| New Year’s Day |  |  |  |  |  |  |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|  |  |  |  |  |  |  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|  |  |  |  |  |  |  |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|  |  |  |  |  |  |  |
| 29 | 30 | 31 |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| February | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  | 1 | 2 | 3 | 4 |
|  |  |  |  |  |  |  |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
|  |  |  |  |  |  |  |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
|  |  | Valentine’s Day |  |  |  |  |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| Presidents Day |  |  |  |  |  |  |
| 26 | 27 | 28 | 29 |  |  |  |
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|  |  |  | Social Media Platforms: |
| March | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  |  | 1 | 2 | 3 |
|  |  |  |  |  |  |  |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
|  |  |  |  |  |  | St. Patrick’s Day |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|  |  |  |  |  |  |  |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
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|  |  |  | Social Media Platforms: |
| April | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|  |  |  |  |  |  |  |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|  |  |  |  |  |  |  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|  |  |  |  |  |  |  |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Earth Day |  |  |  |  |  |  |
| 29 | 30 |  |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| May | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  | 1 | 2 | 3 | 4 | 5 |
|  |  |  |  |  |  | Cinco de Mayo |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|  |  |  |  |  |  | Mother’s Day |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
|  |  |  |  |  |  |  |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
|  |  |  |  |  |  |  |
| 27 | 28 | 29 | 30 | 31 |  |  |
| Memorial Day |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| June | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  |  |  | 1 | 2 |
|  |  |  |  |  |  |  |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|  |  |  |  |  |  |  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
|  |  |  |  |  |  | Father’s Day |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
|  |  |  |  |  |  |  |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
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|  |  |  | Social Media Platforms: |
| July | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|  |  |  | Independence Day |  |  |  |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|  |  |  |  |  |  |  |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
|  |  |  |  |  |  |  |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
|  |  |  |  |  |  |  |
| 29 | 30 | 31 |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| August | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  | 1 | 2 | 3 | 4 |
|  |  |  | National Dog Month |  |  |  |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
|  |  |  |  |  |  |  |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
|  |  |  |  |  |  |  |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
|  |  |  |  |  |  |  |
| 26 | 27 | 28 | 29 | 30 | 31 |  |
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|  |  |  | Social Media Platforms: |
| September | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  |  |  |  | 1 |
|  |  |  |  |  |  |  |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| Labor Day |  |  |  |  |  |  |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
|  |  |  |  |  |  |  |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
|  |  |  |  |  |  |  |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
|  |  |  |  |  |  |  |
| 30 |  |  |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| October | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
|  | Breast Cancer Awareness Month |  |  |  |  |  |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
|  |  |  |  |  |  |  |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
|  |  |  |  |  |  |  |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
|  |  |  |  |  |  |  |
| 28 | 29 | 30 | 31 |  |  |  |
|  |  |  | Halloween |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| November | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  |  | 1 | 2 | 3 |
|  |  |  |  |  |  |  |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| Veterans Day |  |  |  |  |  |  |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
|  |  |  |  |  |  |  |
| 25 | 26 | 27 | 28 | 29 | 30 |  |
|  |  |  | Thanksgiving |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  | Social Media Platforms: |
| December | 2024 | Facebook | TikTok |  |
| LinkedIn | YouTube |  |
| Instagram | Other |  |
| MON | TUE | WED | THU | FRI | SAT | SUN |
|  |  |  |  |  |  | 1 |
|  |  |  |  |  |  |  |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
|  |  |  |  |  |  |  |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
|  |  |  |  |  |  |  |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
|  | Christmas Eve | Christmas DayHanukkah begins | Kwanzaa begins |  |  |  |
| 30 | 31 |  |  |  |  |  |
|  | New Year’s Eve |  |  |  |  |  |