

Social Media Policy Checklist

FOR TEXAS HOAs AND COAs

See below a checklist of the basic topics that should be covered by your association's social media policy. Although you should work with your homeowners association (HOA) or condo owners association (COA) attorney to craft the entire policy, this can help you get started.

Posting rules for social media managers

- Acceptable content to post
- Approval process for posts
- Emergency information sharing protocol
- Visual content permissions

Privacy policy

- Personal information protection
- Photography/videography consent
- Data handling and storage

Community guidelines

- Member interactions
- Conflict resolution
- Reporting protocol

Legal compliance

- Compliance with Texas law
- Adherence to HOA/COA bylaws
- Social media usage guidelines
- Intellectual property rights

Need help optimizing your association's social media? We'd love to learn more about your HOA or COA's online presence and see how we can help. [Contact us today](#) and we'll be in touch soon.